

Enrique Elias

(972) 988-9533 • enriquee@smu.edu • linkedin.com/in/enriqueelias1 • Dual Citizen: USA and Mexico

EDUCATION

Southern Methodist University, Cox School of Business
Master of Business Administration

Dallas, Texas
May 2027

- SMU Cox Merit Scholarship

Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM)
Bachelor of Business Administration, Minor in Corporate Finance

Mexico City, Mexico
June 2020

- GPA: 4.0/4.0 | Academic Merit Scholarship

EXPERIENCE

McKinsey & Company
Summer Associate

Dallas, Texas
Jun 2026 – Aug 2026

- Led 4 procurement initiatives for a Fortune 500 client, analyzing findings and presenting recommendations directly to SVP-level stakeholders, identifying \$5.1M in cost savings across the initiatives.
- Automated manual processes, reducing processing time by 75%, freeing capacity for higher-value analysis.
- Received full-time return offer for Associate position.

Smurfit Kappa The Americas/Smurfit Westrock LATAM
Regional HR Data & Analytics Manager
Regional Data Specialist

Dallas, Texas
May 2025 – May 2026
Apr 2023 – May 2025

- Joined the Americas Regional team under the SVP of HR; managed and integrated 11 HR databases into a unified system, guiding 5 HR leads to integrate the system in 6 months with 99% accuracy.
- Advised the Integration Management Office on the Westrock merger, designing the employee database integration strategy for 100K+ employees.
- Led a cross-functional team of Senior HS and IT managers to develop an innovative new tool combining legacy companies' HS data, used by leadership to take proactive action, reducing the LATAM TRIR over 30%.

Smurfit Kappa Group
Strategic Planning Manager, Smurfit Kappa Mexico

Mexico City, Mexico
May 2022 – Apr 2023

- Directly reported to the CEO and CFO of Mexico, managing and projecting the company's financial indicators for Budget, Rolling Forecasts, and Annual Strategic Plan, leading to the most profitable year achieved by the company.
- Created and revitalized executive reporting beyond finance, including consolidating and reporting monthly, quarterly, and annual financial and operational results to Mexico and Regional Senior Leaders.
- Grew and promoted an entire 4-person planning team within 12 months through hands-on mentorship.

QEHS System Administrator, Smurfit Kappa Group

Apr 2021 – May 2022

- Appointed by the PMO Director to develop, deploy, and implement a new system (Intelex) that allowed all 46K employees worldwide to work more safely and efficiently.
- Ensured the system was working correctly for all users in 14 languages and over 600 plants, as well as the creation of analytical tools like dashboards and reports.

Logistics Engineer, Smurfit Kappa Mexico

Aug 2020 – Apr 2021

- Developed and implemented multiple new interfaces for the recycling division that created efficiencies, reducing user work time by 12 hours per week.
- Provided routine inventory management analysis to senior leaders, leading to a 50K tons capacity increase

ADDITIONAL INFORMATION

Languages: English and Spanish

Technical Skills: Claude (Advanced), Gemini (Advanced) Microsoft Excel (Advanced), Power BI (Advanced), Power Automate (Intermediate), Intelex (Advanced), SAP, Google Suite.

Interests: Formula 1, traveling abroad, and cooking